

Klub 11 Black

Aa

Klub 11 Bold

Aa

Klub 11 Semibold

Aa

Klub 11 Medium

Aa

Klub 11 Normal

Aa

Klub 11 Blond

Aa

Klub 11 Black

Aa

Klub 11 Bold

Aa

Klub 11 Semibold

Aa

Klub 11 Medium

Aa

Klub 11 Normal

Aa

Klub 11 Blond

Aa

Aa

Klub 11 Black

**JEAN-A  
Fabrica**

Klub 11 Bold

**PIONIER  
London, I**

Klub 11 Semibold

**OZAR'IN ET  
Basim endü**

Klub 11 Medium

**CHROMO-LITH  
Civic groups had**

Klub 11 Normal

**POLEN, HVOR PLAK  
Plakatkunsten har me**

Klub 11 Blond (Alt G)

**LA GRAN REVOLUCIÓN DEL C  
Se desarrolló primero en Francia,**

Klub 01, 11 Black, Semibold, Normal, Blond (Alt G & R)

**GARY GARY**

**GARY GARY**

**GARY GARY**

**GARY GARY**

**DAS PLAKAT**

**L'AFFICHE**

**THE POSTER**

**I Run  
New York  
The  
Pedigree  
Seven  
Seals of  
Affirmation  
Flaxen  
Cido  
2001**

**aaaaaaaaaaaa  
AAAAAAAAAAAA  
aaaaaaaaaaaa  
AAAAAAAAAAAA  
aaaaaaaaaaaa  
AAAAAAAAAAAA  
aaaaaaaaaaaa  
AAAAAAAAAAAA  
aaaaaaaaaaaa  
AAAAAAAAAAAA**

**A B C D E  
F G H J K L  
M N O P Q  
R S T U V**

Robert Bresson  
 Christopher Nolan  
 Pier Paolo Pasolini  
 Steven Spielberg  
 Federico Fellini  
 Rainer Werner (D)  
 Fassbinder, 1978  
 Miloš Forman, 1965

abc  
 defg  
 ijklm  
 nop  
 rstu

VERS 32  
 Placard,

FILME, THE  
 Es ist desha

1927'DE GÜZEL  
 Hulusi, Alman

THE INVENTION OF  
 Henri de Toulouse

DEN VÅGNENDE SANS  
 Grove dekorative virkning

LOS CARTELES Y PÓSTERES ANTIG  
 El cartel funda la publicidad exte

123  
4567  
890

MAIS LE G  
Quant aux

ANGESTREBT  
Verglichen mit

2355'LI YILLARA  
Türkiye'de ilk örn

THEY HAVE RANGED IN  
Posters, in the form of

CHARLES-NICOLAS COCHIN,  
Som regel rå og usselige geng

EN ÉL SE INCLUYEN IMÁGENES DE CUALQ  
Principalmente son y han sido un medio

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

01234567890 01234567890

01234567890 0123456789

/ 1/2 1/4 3/4 1/3 2/3 1/5 2/5 3/5 4/5 1/6 5/6 1/8 3/8 5/8 7/8

H abcdefghijklmnopqrstuvwxyz(0123456789 €\$ç+--=,.-)

.,:; ... ¡!¿?·---—\_()[]{} /|:\ «<>» ‘ , ’ “ ”

' " & ¶ § # N ° † ‡ @ ® © ™ ª º \* ° € \$ ç £ ¥ ¢ ¤

+ - x ÷ = ≠ ¬ ~ ≈ ∞ ± ≤ ≥ < > ^ % ‰ μ ν √ Δ ∅ Π Ω Σ ∂ ∫

Æ Œ IJ æ œ fb ff fh fi fj fk fl ft ij

tt tf ffb ffi ffj ffh ffk ffl fft

Holztypen-Fabrik  
MANNHEIM.

Klub 03 Black

À MAYENCE  
Pour Paris et

Klub 05 Bold

DAMALS WIE HEU  
Tatsächlich hat 192

Klub 05 Semibold

ALMANYA'DA TIPOGRA  
İki savaş arası kübiz

Klub 05 Medium

FIRST, THE PRINTING INDUS  
Second, government censors

Klub 05 Normal

“ET KOBBERFAD ER BORTKOMMET  
Om plakaternes udbredelse i Frankrig i

Klub 05 Blond

EL CARTELISMO POLÍTICO FUE ESPECIALMENTE IMP  
El cartelismo bélico fue muy utilizado en ambas guer

Klub 11 Semibold

a b c c d  
e f g h  
i j k l m  
o p r s  
t u y z

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

01234567890 01234567890

01234567890 0123456789

/ 1/2 1/4 3/4 1/3 2/3 1/5 2/5 3/5 4/5 1/6 5/6 1/8 3/8 5/8 7/8

Ⓗ abcdefghijklmnopqrstuvwxyz (0123456789 €\$ç+ -=,.-)

. , : ; ... ¡ ! ¿ ? · · · - - - — \_ () [] {} / | \ « < > » ‘ , ’ “ ” ’ ”

& ¶ § # № † ‡ @ ® © ™ ª ° \* ° € \$ ç £ ¥ ¢ ¤

+ - × ÷ = ≠ ¬ ~ ≈ ∞ ± ≤ ≥ < > ^ % ‰ μ ν Δ ◊ Π Ω Σ Θ ς

Æ Œ IJ æ œ fb ff fh fi fj fk fl ft ij

tt tf ffb ffi ffj ffh ffk ffl fft

Klub 02 Normal

abcdefghijklmnop

ijklmnopq

rstuvwxyz

Klub 03 Black

ALAIN WEILL CITE  
Sous Charlemagne,

Klub 03 Bold

VORLÄUFER DES PLAKATS  
Im antiken Rom wurden

Klub 03 Semibold

KISA VE ÇARPICI BİR METNİN,  
Manet, Gavarni, Daumier,

Klub 03 Medium

THE MODERN POSTER, AS WE KNOW  
According to the French historian Max

Klub 03 Normal

EN MINDRE UDGAVE AF PLAKATEN, DER KAN VÆRE  
Som led i avertering kan plakatmaleri føres langt

Klub 03 Blond

GENERALMENTE, SE COLOCAN PEGADOS EN LAS PAREDES, MUEBLES O  
Los carteles también sirven para anunciar espectáculos o eventos

**A B C D E F G G H**  
**J K L M N O P Q R R**  
**S T U V W X Y Z**  
**0 1 2 3 4 5 6 7 8 9 &**  
**a b c d e f g h**  
**i j k l m n o p q r s t**  
**u v w x y z**

**Affiche**  
**Plakat**  
**Billboard**  
**Poster**

**Prada**  
**Stirada**



abc defg

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ

ijklmnoq

0123456789&

rstuvwxyz

abcdefghijklmnop

opqrstuvwxyz

ABCDEFGHIJKLMN O P Q R R S T U V W X Y Z

abcdefghijklmnopqrstu vwxyz

01234567890 01234567890

01234567890 0123456789

/ 1/2 1/4 3/4 1/3 2/3 1/5 2/5 3/5 4/5 1/6 5/6 1/8 3/8 5/8 7/8

H abcdefghijklmnopqrstuvwxyz (0123456789 €\$ç+ -=,.-)

. , : ; ... ¡ ! ¿ ? • - - - - - \_ () [] {} / | \ « < > » ‘ , ’ “ ” ’ ”

& ¶ § # N ° † ‡ @ ® © ™ ª º \* ° € \$ ç £ ¥ ¢ ¤

+ - × ÷ = ≠ ¬ ~ ≈ ∞ ± ≤ ≥ < > ^ % ‰ μ ν √ Δ ◇ Π Ω Σ ∂ ∫

Æ Œ IJ æ œ fb ff fh fi fj fk fl ft ij

tt tf ffb ffi ffj ffh ffk ffi fft

I CAN  
SEE  
YOU  
FROM  
HERE

abcccd  
efghjk  
lmnno  
pqrst  
uvxyz

The TYPE BY Klub is a typeface design by Pierre Pané-Farré. Klub stems from Pierre's graduation project at the Hochschule für Grafik und Buchkunst, Leipzig back in 2012. One of the graduation project's elements were a range of self-made, also referred to as „proto“-woodtype letters, that were used in a large multi-colored billboard printed in letterpress. From 2012 on, Pierre continued to work on these letters – developing a fundament for what would become the Klub superfamily of fonts. At about the same time, Pierre went on to deepen his interest in the 19th century early poster type and colour printing. In 2017 his research blossomed into “Soiree Fantastique” an award-winning publication, that brought to light an impressive range of feature-rich 19th century posters and typographic jewels. Looking back at the process of designing Klub, Pierre recalls: “Once I designed the condensed woodtype letters, I started asking myself where would the already taken design decisions lead me to formally. What form will take they if I'd take on to expand on the initial material, and even add multiple weights? And so I firmly decided that Klub shall not refer to a historical source.” Instead, Pierre pursued a bold and straightforward approach of his own, but evoking nevertheless the freedom of the 19th century poster type. This impact-oriented experiment resulted in the final design of Klub – a wide-ranging superfamily of fonts that are full of character, and where heavy contrasted extremes are complemented by delicate details, all in multiple flavours. Klub invites designers to use both, its power (also remarkable in colour use) but also engage into mixing varying letterforms, styles and weights from across the family. With all the widths and effective weights and wealth of fine perfect-imperfect glyph details, one could argue that Klub still echoes the practice of poster typesetting, as it was practised late into the 20th century by small-print shops in the countryside. But that aspect is a rich feature and does not deter Klub from being a formidable tool in creating bold, playful, and impactful typography – be those apps, posters, books, or packaging design. Klub's first public appearance was in 2014, being featured as the prime typeface of the exhibition catalogue “Vom Buch auf die Straße” at the Museum of Printing in Leipzig. Klub's final version was publicly shown in the summer of 2015, in Fred Smeijers' public lecture in Paris, for Type@Paris. The Klub superfamily spans across 11 widths and consists of 11 families, each in 6 weights of roman designs. Klub is equipped with a full range of Latin Extended glyphs, Lining and Old-Style figures, effective alternate glyphs, and case-sensitive punctuation. Klub fonts are available in OTF CFF, TTF, WOFF, and WOFF2 formats.

L’AFFICHE EST UN SUPPORT DE  
Imprimée sur papier, sur du tissu

EIN PLAKAT IST EIN GROSSER, IN DER REGEL  
Seinem Wesen nach ist das Plakat eine

AFIŞ (FRANSIZCA: AFFICHE) VEYA POSTER TÜRK DİL  
Afiş, reklam ya da propaganda yapmak, bir oyun, sergi,

A POSTER IS A TEMPORARY PROMOTION OF AN IDEA, PRODUCT,  
Typically, posters include both textual and graphic elements, although

EN PLAKAT ER ET OPSLAG, OFTE MED INFORMATION ELLER REKLAME. DER ER MANGE STEDER  
Den er derfor visuelt forfinet med enkle former og klare farver. Plakater kan enten være

UN CARTEL ES UN SOPORTE DE LA PUBLICIDAD. CONSISTE EN UNA LÁMINA DE PAPEL, CARTÓN U OTRO MATERIAL QUE SE IMPRIME CON  
Suelen formar parte de una campaña publicitaria más amplia. Si son de gran tamaño, se denominan valla publicitaria.